

Business Continuity Canvas

Design Resilience Into Your Business

“Resilient businesses don’t just survive crises – they emerge stronger and clearer in purpose.”

Why Use This Canvas?

- ✓ Identify vulnerabilities
- ✓ Prepare proactive crisis strategies
- ✓ Build systems for agile, future-ready operations

✦ **How to Use:** Take 30–45 min **with your team or in solo reflection to fill each section below.**

Your Business Continuity Canvas

1. Critical Functions

(What are the most essential operations, services, or processes your business must maintain even during a crisis?)

2. Key Risks

(What crises or disruptions could threaten these functions? E.g., market downturns, supplier failures, leadership gaps, tech outages etc.)

3. Impact Assessment

(For each risk, note its potential impact: High / Medium / Low)

4. Mitigation Strategies

(What can you do to reduce the likelihood or impact of each risk?)

5. Emergency Actions

(If the risk occurs, what immediate steps will you take to ensure continuity?)

6. Roles & Responsibilities

(Who is responsible for each critical function and emergency action plan?)

7. Communication Plan

(How will you keep your team, customers, and stakeholders informed during a crisis?)

8. Review Frequency

(How often will you review and update this canvas to keep it relevant?)

Monthly

Quarterly

Bi-annually

Final Reflection

“If a crisis hit tomorrow, what is the ONE thing we must secure today to remain operational and trustworthy?”

Next Steps

- ✓ During strategic risk planning
- ✓ To prepare for operational disruptions
- ✓ To align your team around resilience

Want Help Designing Business Continuity Systems?

Book a **Strategy Sprint** to build robust, agile, and purpose-aligned continuity frameworks for your organization.

 [Book Your Strategy Sprint Now]

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